

AUDIOFREAKS

MUSIC

SOLUTIONS

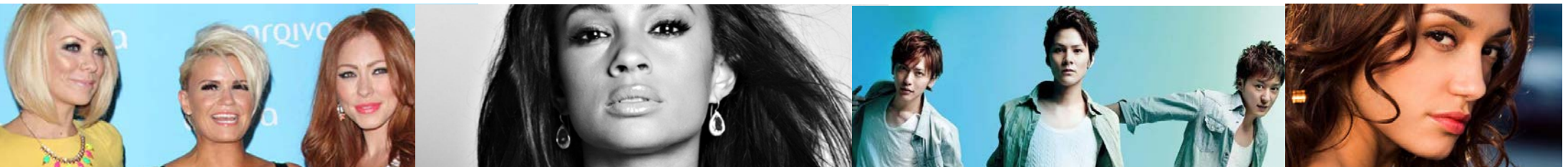


YOUR MUSIC.
OUR PASSION.

PROMOTION
WORLDWIDE
BRANDING
HITMAKING
SOLUTIONS
CHARTING
AWARENESS
LICENSING

PROMOTIONAL SERVICES FOR ARTISTS AND LABELS

Audiofreaks is a highly respected, award winning music and media stable with an International reach and a 360-degree approach to the industry delivering production, publishing, management, licensing and tailor-made global marketing campaigns for select brands and music projects. Our strategic partnerships give us offices operating in over 30 territories throughout the World. Our team consists of some of the music industries most respected players alongside our multi-award winning songwriters & producers who whilst operating out of our numerous recording studio complexes have between them helped to establish International brands and record sales well into the hundreds of millions, on top of a countless number of Worldwide hits and #1 Chart successes.



Our team are behind many hit records including Billboard and Japanese number #1's. Accumulated record sales well in excess of 200 million units. We are also the team behind many famous TV theme tunes, including Ant&Decs Saturday Night Takeaway, Surprise Surprise, The Big Reunion, Peter Andre, Coach Trip and more!

MATT MEYERS **MANAGING DIRECTOR**



Managing Director of the Galactic Media Group and co-founder Matt has lived the music industry his entire life as a Producer, Artist Manager, DJ, Publisher, Studio Complex Owner and all round music entrepreneur always striving to create new business models within the ever changing digital climate of today. Matt is directly responsible for many hundreds of successful artist signings to International Record Labels.

CHRIS HERBERT **CREATIVE DIRECTOR**



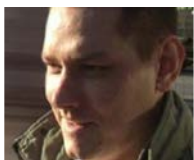
Chris Herbert is a talent manager who has helped launch and oversee the careers of the Spice Girls, Five, Stephen Gately and Hear'Say, B*Witched, The Honeyz, Ben's Brother. He has had enormous success around the world and his acts have achieved combined sales of over 100,000,000 record sales including 64 top tens and 18 platinum records.

STEVE TANNETT **H/O BUSINESS AFFAIRS**



The boss of the newly formed Mashall Records, Steve is an industry veteran with a rich & successful career since 1977. His wealth of knowledge, contacts & artist friendly approach has served him well with associations to many multi platinum-selling artists including REM, The Police, Duran Duran, Black Sabbath, Sting, Jools Holland, Belinda Carlisle, Zucchero and many more.

WARREN MEYERS **PRODUCTION DIRECTOR**



Company Director & Co Founder, Warren's primary role is a creative one overseeing the songwriting and production teams and often playing a key role in the hit writing sessions. Warren is an award winning song writer and producer in his own right and has written hits for many international artists.

MARK EDDINGER **U.S BUSINESS**



Mark has been active in the music industry as a musician, producer, music industry executive and entertainment industry consultant for over 35 years. He has overseen promotional campaigns for Aretha Franklin, Fleetwood Mac, Toto, Van Halen, David Bowie, Grateful Dead, Journey, AC/DC and Heart. Mark is a trusted advisor to all the major labels including Sony, BMG, Warner and Universal.

DALE ASKEW **DIRECTOR OF A&R & PUBLISHING**



Dale Askew is Director of Galactic Media and is involved in many areas of the company covering everything from business to creative aspects. Dale is also an award winning Mixing & Mastering engineer and a producer with a string of international hits to his name. Dale works closely with our publishing & label partners ensuring everything works seamlessly together.

PAUL FARBERMAN **CONSULTANT**



A true industry heavyweight, Paul was Vice-President of Business Affairs for Universal Pictures & 20th Century Fox and spent 17 years managing Celine Dion's business affairs. Currently Paul is providing consulting services to various artists in the film, music, and television industry and is also representing new rising stars in the entertainment industry.

GIANLUCA PIZZORNO **A&R CONSULTANT**



Gianluca Pizzorno is a globally connected and respected music industry entrepreneur behind many hit singles and artists. Aside from managing World Class producers and artists, and being one of the bosses of 'By Heart Music', Gianluca has studios in Hollywood, Los Angeles, for the West Coast of America.

ROXANNE WOODCOCK **MANAGER**



As Campaign Manager, Roxanne forms the core backbone of many top level projects, managing & overseeing every element required (way too much to list!). Roxanne ensures each campaign is carried out on time and to the highest possible standards. Roxanne is also a gifted Producer and instrumentalist herself.

JENNA DONNELLY **H/O TALENT**



Jenna Donnelly is a singer, songwriter, producer, vocal coach & head of music at Ravensbourne University. An artist in her own right with releases on major labels such as Sony, Virgin and Warner, Jenna works with upcoming & established artists across pop and dance music as well as music-based TV shows (ITV, The Voice).

NICHION PUBLISHING PARTNER (JAPAN)



One of the most prestigious and most successful music publishing companies in Japan. Established in 1963, Nichion is a subsidiary company of TBS (Tokyo Broadcasting System), one of Japan's leading television networks.

PEER MUSIC PUBLISHING PARTNER



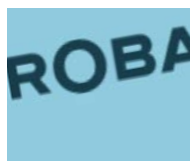
The largest independent music publisher in the world, with 32 offices in 28 countries and over a quarter of a million copyrights including Katy Perry, Rihanna, Beyonce, Whitney Houston and many more.

BELIEVE DIGITAL DISTRIBUTION



The leading distributor of digital music in Europe for independent artists and labels. Bespoke digital release strategies for artists & labels across all platforms increasing visibility, engagement, sales and streams.

ROBA SCANDINAVIAN PARTNER



Specialists in publishing administration, clearance & licensing and music supervision for all media. Roba's innovative technology includes an advanced and transparent client reporting, as well as global licensing, collection and monitoring solutions.

DEEPSTATE RECORD LABEL PARTNER



One of the most innovative new labels in dance music. Known for our passion for quality House music, and a close connection with our community of fans. Have signed and discovered some amazing fresh artists & producers.

FREAKTONE LABEL PARTNER



Freaktone is our main label distribution outlet and specialises in commercial dance and pop music. Establishing in 2014 Freaktone artists have already topped many charts worldwide.

International Licensing Partners



Our award winning producers, writers, mixing & mastering engineers.



Scott Stoddart - Producer / Writer



Ferenc Gyemant - Producer / Writer



Matt Meyers - Producer / Writer



Alex Vladimir - Producer / Writer



Warren Meyers - Producer / Writer / Artist



Roxanne Woodcock - Producer / Artist



Dale Askew - Producer / Mixer / Mastering



Jenna Donnelly - Producer / Writer / Artist



Craig Mckenzie - Producer / Writer / Artist

Remix Teams

SOULSHAKER

DASCO

FERKKO

BASSMONKEYS

SO COOL NETWORK

RICCO SUAVE

MOB CULTURE

RXXAN

"Can't believe it, so happy. Thanks for everything, I know you guys have been working really hard to get the record up there to No1, really truly appreciate it. X" - **Honeyz**

"Over the moon! :) It doesn't take much to make me cry :-) Shout out to Audiofreaks crew - couldn't have done it without you guys. Much love :-)" - **Sophia S**

"Thank you for the whole campaign on my 'Even If I Try' single. You guys really are the BEST! So happy our track has got to #5 on the commercial pop chart & is licensed worldwide. Your team is AMAZING, not only hard working and professional, but great to work with!" - **Jena F**

"I can't thank Audiofreaks enough for all they did for us on Ant & Dec's Saturday Night Takeaway. Audiofreaks created our titles music and stings, as well as working with us on other music used in the series - including backing tracks for a special Big Reunion performance. These guys are so full of infectious enthusiasm, excitement and a determination to deliver the best. They worked so hard for us and really went the extra mile to make sure everything they delivered was perfect. They're some of the nicest bunch of people I've ever had the pleasure of collaborating with and I wouldn't hesitate to work with them again immediately! And I'm not just blowing hot air up your ass - it's all true!!"
- **COLIN FARQUHAR - Producer of Ant & Dec's Saturday Night Takeaway and ITV Studios**

"I CANT BELIEVE IT!!!!!! Thanks to everyone involve what an amazing feeling, I've been working on my music career for over 10 years now, I did everything I thought needed doing, sweating crying praying above all investing my all at all aspect and now today this! I have no words to describe how I feel just thankful so thankful! To everyone and everything that got me to this point! #gomusicsolutions" - **Kfir**

WHAT IS A CAMPAIGN?

Our Campaigns usually run for around 6 months and include everything from Production, Remixes, Promotion, Chart Entry, Licensing and Release. Campaigns can be tailored to your individual or collective needs as an artist, label, or manager, but generally include the following key stage:

PRODUCTION & REMIXES

If you've already produced a single that we feel will work in one of our international campaigns - great, but if you have not then we will invite you into our Audiofreaks Studio Complex where you will collaborate with our hit making teams to develop the perfect single. We will then send the stems to some of the leading dance producers in the world who will remix the single so that we end up with a set of remixes covering every key DJ style from cooler underground through to the more mainstream sounds.

Remixes are not just thrown together for the sake of it - they are an absolutely integral and crucial part of any single campaign. A tastemaker DJ such as Sven Vath, Richie Hawtin or Marco Carola etc will very unlikely play the original mix of a single which contains too many vocals and is too commercial, and will rather opt for a cooler version or a dub mix of the single instead, whereas a DJ such as David Guetta, or David Morales might well want the full vocal commercial version. We develop a selection of different remixes to appeal to the different DJs and thus reach as many music lovers, labels and booking agents as possible.

PROMOTION & MARKETING

Our in-house team and various Worldwide promotional partners have between them got well in excess of 40,000 music related contacts, including the who's who of the music industry. These contacts are not 'paid for' lists like so many other companies use, but relationships that have been carefully established over decades of core industry work.

We stagger the campaign promotions, first giving the key A-list tastemaker DJs the initial exclusive on a single, and then as the campaign builds our web expands throughout the global mainstream DJs and then general mass of industry contacts. We always guarantee a Chart Entry in the UK's Official Music Week Charts.

Quite simply, we aim to blow up each project to a point whereby the record labels, booking agents, managers and the industry as a whole starts to take note and show interest in the artist, single and brand.

LICENSING & RELEASE

Only if requested by a client (as they may have their own label platform and strategy in place) we can, and usually do, handle the International licensing and release side of a single campaign.

Over many years, our team has worked closely with all the major labels and key independent labels around the World. We have established literally hundreds of licensing deals, which in turn has led to a countless number of global releases and sales well in excess of 200 million units.

Although there is never a guarantee on International Licensing, we are proud of the fact we usually attract numerous licensing offers for the projects, and these often go on to become hits in their respective territories. We also have a key distribution platform for our own labels in place and can release the single in any territory where we do not manage to secure a license, therefore guaranteeing a global release for the campaign.

CASE STUDY 1

BONNIE ANDERSON
Sony Music / RCM

ARTIST: **BONNIE ANDERSON**
CLIENT: **SONY MUSIC / RCM**



STAGE ONE: GLOBAL STRATEGY

Bonnie Anderson is one of the very hottest stars emerging from Australia right now. Identified at the young age of 12, when she won Australia's Got Talent, Bonnie was signed by highly respected management firm 'Ralph Carr Management' (RCM), who immediately put her into a long term development plan, rather than taking the route of 'Instant Popstar'. The result has seen 19 year old Bonnie Anderson being signed to Sony Music Australia and achieving 3 double Platinum successes with her first 3 singles.

The next step is to make Bonnie an International Star, and it was at this point RCM/Sony approached us to implement the global strategy around the next single entitled 'The Ones I Love'.



STAGE TWO: PUTTING THE PACKAGE TOGETHER

The Original composition is a perfect slice of Tropical House meets Pop music, fused together into a super slick production perfect for the more commercial dancefloors and crossover radio. Our next stage was to put together the ultimate remix package to compliment the original version and ensure maximum exposure by the International DJs.

Soulshaker delivered their trademark classic house mix, whereas DASCO opted for their usual super slick and ultra cool approach, with Alinari taking the roof off via his full on trance workout, leaving our Dutch producer 'Diamm' (Top 5 Best Selling Beatport Artist under another guise) to deliver the real Electro crossover sounding club anthem.

DIAMM REMIX



SOULSHAKER REMIX



DASCO REMIX



ALINARI REMIX



CHARTS				WEEK 26
UPFRONT CLUB - TOP 40				
TW	LW	WKS	ARTIST / TRACK / LABEL	
1	3	10	Lee Walker Vs. DJ Deon Ft. Katy B Freak Like Me / Defected/MoS	
2	24	3	Bonnie Anderson The Ones I Love / Illicit/Go	
3	16	2	Alesso Ft. Nico & Vinz I Wanna Know / Virgin EMI	
4	14	4	Dua Lipa Hotter Than Hell / Warner Bros.	
5	13	5	Kamaura Like This / AATW	
6	22	3	Martin Solveig Ft. Tkay Maizda Do It Right / Positiva	
7	2	20	Imany Don't Be So Shy / MoS	
8	NEW	1	Dolo Jones You / Dolo Jones	

The track performed exceptionally well at the club level and the DJs voted the track number two in the official Music Week Chart!

The Music Week club and pop charts represent the most popular, newly promoted music in the UK and although not a sales chart is a good indicator of what commercial DJs are into. Major labels use the Music Week chart to test and promote their material.

The Track also reached **NUMBER ONE** on the **Kings Of Spins Radio Chart** (international Internet & FM radio stations) as well as gaining many "A list" DJ Support.

Top rated tracks - the Kings of Spins Top 20

1. Bonnie Anderson - The Ones I Love - Illicit Records-Go Music (House-Progressive House)
2. Yanik Coen feat. Max C - Chance 4 Love - Middle Ground Recs (House)
3. Claudja Barry "Mighty Real" Dirty Disco Music (Progressive House)
4. Rihanna feat Drake - Work - Roc Nation (R-n-B Lounge Mixes)
5. Monsieur ZonZon - People All Over The World - Antilles Recordings
6. Lenny Fontana ft D-Train - When You Feel What Love Has - Karmic Power



Supporting blogs included the world famous "Perez Hilton" entertainment website.

STAGE THREE: PROMOTION

We started off with a 4 week exclusive to the **key tastemaker DJs and bloggers**. We very quickly had some of the World's biggest DJs supporting the single across the various mixes. The early **Tiesto support** and his tweets helped push the package into even more of an overdrive, and when the **No1 International blogger 'Perez Hilton'** also started shouting about Bonnie and our music package, it further fueled the fire. We soon had the likes of **Erick Morillo, Luciano, Marco Carola, Paul Oakenfold, Above & Beyond** and many others supporting the mixes, as well as a stream of high profile blogging activity and press building around the World. It was at this point Bonnie was asked to perform next to **G Easy on his No1 International Smash "Me, Myself and I"** on the Australian leg of his tour.

We then had the support we needed to cast the net even further to the specialist DJs and then we cast the net wider still to the mainstream DJs.

On top of our own in-house International promotion we engaged regular and trusted promotional partners in specific territories to work with us on certain elements of the campaign.

We ended up with a HUGE amount of global DJ support, Press, Blogs and specialist Radio, which in turn led to a successful licensing campaign.

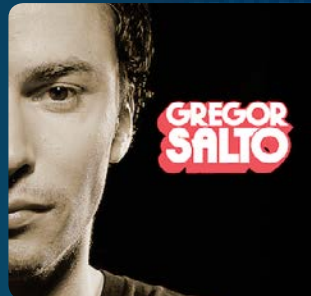
Client updated with DJ feedback at every stage.
Our campaigns reach thousands of DJs.

STAGE THREE: PROMOTION (A-LIST TASTEMAKERS)

As well as being sent to thousands of commercial club DJs the track was initially sent to a select pool of A List "tastemaker" DJs. The Reactions and support for the track were very strong with all mixes appealing to different DJs and audiences:



TIESTO
"Full Support"



GREGOR SALTO
"Nice!"



LUCIANO
"Thank you!"



ERICK MORILLO
"Dope!!"



VICTOR SANCHEZ
"Amazing Anthem!"



MARCO CAROLA
"Full Support"



NIKI BELUCCI
"Cool One!"



JESSE GARCIA
"9/10"



ARMINE EDGE
"10/10"

STAGE THREE: PROMOTION (MAINSTREAM DJS)

The following feedback represents just a small handful of DJ reactions from many hundreds more!

SHERWIN CHARLES - 10/10
Love the track
Best Mix: Soulshaker Remix

MAURIZIO CIMMINO - 10/10
What a bomb!
Best Mix: Diamm Remix

JOSE SAINZ - 10/10
Good work for la playa
Best Mix: DASCO Remix

STEVE SEIDITA - 8/10
Definitely feeling this one!!!!
Best Mix: Soulshaker Remix

PAUL CRAWLEY - 9/10
A GREAT SET OF MIXES.
FLOORFILLER.
Best Mix: Alinari Remix

AUSTIN SCARFE - 10/10
Love it
Best Mix: Soulshaker Remix

GARY CLARK - 10/10
10/10
Best Mix: Original Radio Edit

CRISPIAN ALDIS - 10/10
Loads of great mixes to choose from.
Knocking out one big summer vibe.
Nice!!
Best Mix: DASCO Remix

DEEJAY EMMO - 10/10
Mint
Best Mix: Diamm Remix

DJ MARKY B - 10/10
Ears are up. Will support as a
10/10 for now.
Best Mix: Original Extended Mix

SOUNDMOUSE - 10/10
Nice!
Best Mix: Original Extended Mix

RAYMOND BURROWS - 10/10
Big energy on this.
Best Mix: Diamm Remix

JEFFREY CLAPPER - 8/10
How good is this!
Best Mix: Soulshaker Remix

STEVEN HENRY - 10/10
Nice track from Bonnie with a great set
of mixes, the original is my pick
Best Mix: Original Extended Mix

SIMON JOHNSON - 10/10
Massive. Really liking this track
Best Mix: Original Extended Mix

BOB FELTON - 9/10
It's easy to see why Tiesto and others
are behind this gem - very strong and
well received remixes.
Best Mix: Diamm Remix

MATT PARKER - 10/10
Sweet
Best Mix: Diamm Remix

DJ LUCHIE - 10/10
Killaaaaaaar piece of jumping house
rub!!
Best Mix: Diamm Remix

DJ MARKY B - 10/10
Kick ass bass :)
Best Mix: Diamm Remix

STEPHEN ANTHONY LAWRENCE -
9/10
Going down a storm
Best Mix: Diamm Remix

STAGE THREE: PROMOTION (RADIO)

The project is being very well received by radio DJs worldwide with support on FM radio and internet radio. The list below is only a small example of supporting stations and continues to grow on a daily basis.

AMERICA - USA - EAST COAST	EUROPE - GERMANY
Dance Mix America	Cordless Radio Germany
DI.fm NYC	SCR 1.2 & 3 Germany
Energy Radio USA New York	Sunshine Live Germany
Kult FM New York	EUROPE - ITALY AND MALTA
Sirius Satellite Radio USA	Radio Veronica Fm Italy
Strictly Dance Radio USA	EUROPE - BENELUX STATES
WDMN 101 USA	Shouted FM Netherlands
WERU FM Maine USA	EUROPE - CENTRAL EUROPE
WPVM Main Fm NC USA	Radio X Switzerland
WYAP Yap FM West Virginia	ASIA - JAPAN
AMERICA - USA - CENTRAL	XAM FM Japan
Chicago House Radio USA	AUSTRALIA AND OCEANIA
KYGT The Goat FM Colorado	Joy FM Australia
KZGM KZ88.1 Missouri USA	Zfm Australia
La Clave Radio Chicago	UK - SOUTH
NRR Radio USA	Bumps Radio UK
The Detour USA	SFM Sittingbourne UK
WAZU FM IL USA	UK - LONDON
WRFN -LPFM Radio Free Nashville USA	Clubland FM
WRVU FM Tennessee	Groove London Radio
AMERICA - USA - WEST COAST	Houseport FM UK
Billboard USA	Kiss FM UK
Dance One Radio	Royersm
iDanceRadio.fm	Soul Beat Radio UK
KWER.fm USA	UK - NORTH
Live 365 USA	KFM Manchester UK
Mixutah Utah USA	INTERNET ONLY
AMERICA - CANADA	1 Mix Radio UK
Acxit Web Radio Canada	maXdance Internet Radio (UK)
CJLL Chin FM Canada	SSRadio Limited
AMERICA - MIDDLE AND SOUTH AMERICA	
Gitana FM Ecuador	



STAGE FOUR: COLLATION

Once we were certain we had ticked enough promotional boxes within our campaign, we selected and collated the best ammunition we had established and turned it into one of our highly impressive sales EPK's.

The EPK was sent to our licensing partners around the World (record labels) of whom we felt were right for the single and it was also used by Bonnie's management company and their booking agents to help secure many more live gigs.

We pride ourselves in our presentation and believe success often lies within the finer details.



STAGE FIVE: LICENSING

Still an ongoing process, we have already attracted offers from around 15 of the very best labels within their respective territories.

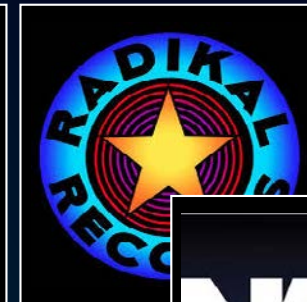
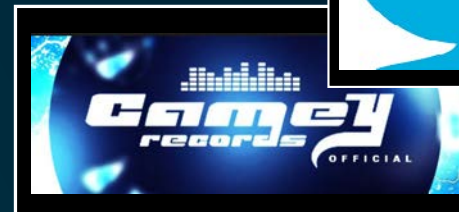
With more deals in discussion, Bonnie's single has already been signed to Saifam Music (Italy), Clippers (Spain), Sounds United (Germany, Austria and Switzerland), Sony Music (Australia), David Gresham Records (North & South Africa), Camey Records/Kontor (Benelux), Radical Records (USA & Canada), Lifted House/Sony Music (Scandinavia), Nu Age Music (Poland), Caliente (Israel).

In a time when it seems almost impossible for most artists to even get one record deal on a respectable label, the above licensing success just goes to show how strong the complete package has been, and how many boxes we have tickled throughout our Audiofreaks campaign.

Like with many of our campaigns, we state a 4 to 6 month period, but when licensing comes into play we are often involved for a year or more as the single gains more intense promotion on a territory by territory basis, as the single is released Internationally.

This campaign is still very much under way at the time of writing this, but this page will shortly become full of single covers and compilations album covers, of which Bonnie her 'The Ones I Love' single have appeared on around the World.

SUCCESSFULLY SIGNED TO





CAMPAIGN SUMMARY

At the time of writing this, our client has been totally thrilled by the results derived from the implementation of one of our unique campaigns. Bonnie has now transgressed Australia, built up an International name and buzz within the DJ and clubbing World, been established on mainstream media, TV and Press, and now has a single being released around the World on at least 12 leading Record Labels, which is going to lead to an even more focused territory driven promotion by those labels, aiming at national radio and sales chart hits in each territory. We expect this campaign to bring the Bonnie Anderson name and this single to the attention of hundreds of millions of people by the time the campaign concludes.

The International foundation has now well and truly been built and we are very excited to watch the future progression of the Bonnie Anderson brand.

NUMBER #1 **BILLBOARD BREAKOUT CHART**
NUMBER #2 **MUSIC WEEK CLUB CHART UK**
NUMBER #1 **INTERNATIONAL RADIO CHART**
NUMBER #3 **MUSIC WEEK POP CHART UK**
A-LIST **DJ & BLOG SUPPORT**
SIGNED TO **LABELS WORLDWIDE**
100000+ **SPOTIFY STREAMS** (week one!)

CASE STUDY 2

THE HONEYZ (UK)
INDEPENDENT



CASE STUDY

CLIENT: THE HONEYZ (UK)

Honeyz

DEFINITELY SOMETHING

STAGE ONE: WRITING THE HIT

The Honeyz had success in the 90s and scored a number of Top 10 Hits. They recently became a household name again after featuring in the hit TV show 'The Big Reunion' (of which we were a core part of). The girls needed a new breakthrough single.

The Honeyz needed a song that was cool but still with commercial crossover potential (which is exactly what we always aim for where possible).

They teamed up with the International Award Winning Dance Producers 'Soulshaker' and Audiofreaks writer 'Jenna Donnelly' at our Audiofreaks Studios and together we created the catchy pop-dance smash 'Definitely Something'.

The ladies were ecstatic and we were all very confident. This campaign is still very much building and ongoing. (Time of writing: Dec 2015).



STAGE TWO: PUTTING THE PACKAGE TOGETHER

The original Soulshaker and Jenna Donnelly version was written and produced in a classic yet very currently relevant house style (think Clean Bandit, Route 94, Gorgon City). The guys absolutely delivered on point. We needed a remix package to appeal to the specialist and coolest DJs. DASCO delivered the mix for the specialist DJs and this gained stacks of key support, and So Cool Network delivered the mix for the coolest DJs, and again this was hammered in the clubs. Mob Culture produced a mix with a more UK dance-floor focus, as our primary objective was a high chart position in the UK's Music Week Charts, and again that mix was played all over the UK and is still on high rotation. We expect this package to be played well into 2016 and as a classic single, in years to come.

SOULSHAKER REMIX



BASSMONKEYS REMIX



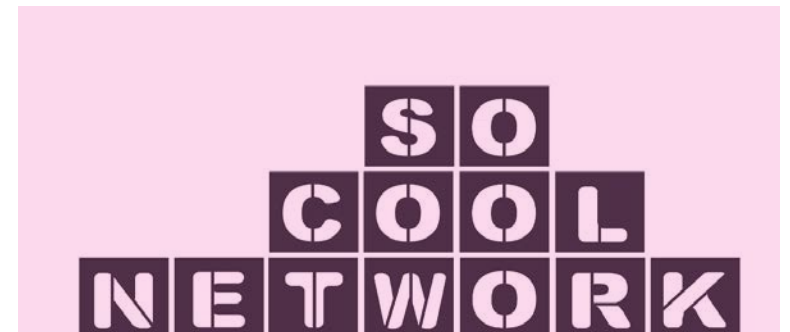
MOB CULTURE



DASCO



SO COOL NETWORK



MUSIC WEEK Print Digital

Latest Archive Provided by **MUSIC WEEK**

Commercial Pop 31/07/2015 to 06/08/2015 (Week 32)

Chart Covers Sales Up Until Midnight.

New Entry
Re Entry
Highest New Entry
Highest Climber
Award

Contact
Print
Download

TW	LW	Wks	Artist/Title	Label	Mixes
1	16	3	HONEYZ Definitely Something	Freaktone/Go	(Soulshaker & Jenna Donnelly/Dasco/Bass-monkeys/Mob Culture/So Cool Network Mixes)
2	7	7	TIESTO & KSHMR FT. VASSY Secrets	Virgin EMI	Tiesto/David Zowie/Felon/Don Diablo/Diplo/Zaxx & Jaylex/Riggi & Pirose/Future House Mixes)
3	12	2	OTTO KNOWS Next To Me	Disconap/Warner	(Pingpong/Gregori Klosman/Matisse & Sadko/Reso/Grum/Extended Club Mixes)
4	26	2	HURTS Some Kind Of Heaven	Columbia	(Thin White Duke/Lexer/Claptone/Original Mixes)

The track performed exceptionally well at the club level and the DJs voted the track number one in the official Music Week Chart!

The Music Week pop chart represents the most popular, newly promoted music in the UK and although not a sales chart is a good indicator of what commercial DJs are into. Major labels use the Music Week chart to test and promote their material.

The Track also reached **NUMBER ONE** on the Kings Of Spins Radio Chart (international Internet & FM radio stations) as well as gaining many "A list" DJ Support (see next page).

STAGE THREE: PROMOTION

We started off with a 3 week exclusive to the key tastemaker DJs (initially the most important guys in helping to break a single). We ticked off many key boxes here with support from Stonebridge, Gareth Emery, Armine Edge, Above & Beyond, Ferry Corsten and Eric Morillo etc.

We then had the support we needed to cast the net even further to the specialist DJs (these guys are encouraged to play a single that has got the aforementioned names already supporting it), and then we cast the net wider still. On top of our own in-house International promotion we engaged regular and trusted promotional partners in specific territories to work with us on certain elements of the campaign.

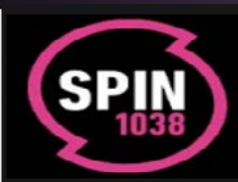
Client updated with DJ feedback at every stage.
Our campaigns reach thousands of DJs.



We ended up with a HUGE amount of global DJ support which in turn led to everything else currently going on with the campaign. This is all about ticking boxes, and like with many of our other campaigns, we ticked them all here.

STAGE THREE: PROMOTION (A-LIST TASTEMAKERS)

As well as being sent to over 2000 commercial club DJs the track was initially sent to a select few A List "tastemaker" DJs. The Reactions and support for the track were very strong with all mixes appealing to different DJs and audiences:



StoneBridge - Love this!

Sergio Matina - Great package!!!

Victor Sanchez - PUMPN TUNES!

Patrick Ruane - Support!! :)

Matt Waterhouse - Love a bit of the Honeyz ;)

Sharon Centric - what a tune

Judge Jules - Support

Fatboy Slim - Supporting Dasco Mix

Chris Wilson - tasty package - will be floggin these mixes !

Dj Roog - Dope

Runge - DASCO & Soulshaker remixes for me, proper tunes!

Digital Dog - Yes Yes Yes

Neil Brown - Honeyz still have what it takes!

Pete Tong - Support

STAGE THREE: PROMOTION (MAINSTREAM DJS)

The following feedback represents just a small handful of positive DJ reactions from many hundreds more!

DJ DINO - 10/10

Good to see em bak
Best Mix: DASCO Remix

GLEN BUTLER - 10/10

Really cool pop song!
Best Mix: Soulshaker & Jenna Donnelly Radio Edit

DJ LEGIN - 9/10

Well the Honeyz are back with a banging club tune. Soulshaker have come up with a standout mix as are most on this promo. A standout tune.
Best Mix: Soulshaker & Jenna Donnelly Club mix

TIM ASHER - 9/10

Great mix, still on form....
Best Mix: Bassmonkeys Remix

GRAEME DOLAN - 9/10

A long wait but it has been well worth it. Some awesome remixes particularly the Bassmonkeys remix.
Best Mix: Bassmonkeys Remix

SCOTT GRANGER - 10/10

DASCO for me!!
Best Mix: DASCO Remix

STEVE OSBOURNE - 9/10

Huge mix package...Love all of these mixes however the Soulshaker & Jenna Donnelly Club mix stands out the most.. Full support.!!
Best Mix: Soulshaker & Jenna Donnelly Club mix

BOB FELTON - 9/10

A NEW SOUND AND A BRIGHT FUTURE.
Best Mix: Soulshaker & Jenna Donnelly Club mix

MICHAEL THOMAS - 10/10

Hell this one is hot
Best Mix: Soulshaker & Jenna Donnelly Radio Edit

FRASER WHYTE - 10/10

So good to hear these girls again and what a great track
Best Mix: Soulshaker & Jenna Donnelly Club mix

ANDREW DAVIES (ROGERS) - 9/10

Massive tune for this summer!!! thx
Best Mix: Soulshaker & Jenna Donnelly Club mix

Deejay Emmo - 10/10

Nice track
Best Mix: Mob Culture Remix

DJ Ron - 10/10

Great to hear the girls back
Best Mix: Bassmonkeys Remix

Nathan Martin - 10/10

Soulshaker can do no wrong taking this great track to a dancefloor smash!
Best Mix: Soulshaker & Jenna Donnelly Club mix

STEPHEN ANTOHONY - 9/10

Definitely a hit
Best Mix: Soulshaker & Jenna Donnelly Club mix

Steve Muntzer - 9/10

Very good package of mixes and the vocals work well with this deep house rhythm I will be playing this out for sure this weekend.
Best Mix: Mob Culture Remix

Tom Kirk - 9/10

Fresh bold vocals - brilliant mixes - a winner....
Best Mix: Soulshaker

David Noakes - 9/10

Nice uplifting tune! will support, love all the mixes here :)
Best Mix: Soulshaker & Jenna Donnelly Club mix

Crispian Aldis - 10/10

Absolutely superb!! Sweet sweet move your body to the groove vocals over big summer driving piano vibes!! All the mixes rock.Tune!!!
Best Mix: Soulshaker & Jenna Donnelly Club mix

Steven Henry- Posers - 10/10

Good single from the Honeyz my fave is the Soulshaker Club Mix
Best Mix: Soulshaker & Jenna Donnelly Club mix

Matt Consola - 9/10

Full Support!
Best Mix: Mob Culture Remix

TONY H - 10/10

Great release
Best Mix: Soulshaker & Jenna Donnelly Club mix

SIMON JOHNSON - 10/10

all i can say is huge its going to be a big comeback

STAGE THREE: PROMOTION (INTERNATIONAL RADIO)

AMERICA - USA - EAST COAST

Coast2Coast USA
Cozy Corner Radio NYC
Dance Mix America
Decades Apart Radio Network
Energy Radio USA New York
Our City Radio USA
Party Radio USA NYC
Radio Fusion
Rhythm And Soul Radio NYC
Sirius Satellite Radio USA
Soundcheck iradio NYC
Strictly Dance Radio USA
WDMN 101 USA
WERU FM Maine USA
Wifi 1460AM New Jersey USA
WMNF FM Florida
WPVM Main Fm NC USA
WYAP Yap FM West Virginia

AMERICA - USA - WEST COAST

Dillboard USA
Dance One Radio
iDanceRadio.fm
KXRG My 95.0 FM Hawaii
Live 365 USA
Mixutah Utah USA
Party List USA
Transmission FM USA

EUROPE - FRANCE

Chic Radio France
House Nation Radio France
Only1 Radio France

EUROPE - SPAIN AND PORTUGAL

Kiss FM Algarve
La Megaradio Spain

EUROPE - ITALY AND MALTA

iweb radio Italy
Radio 105 Italy
Radio Veronica Fm Italy

EUROPE - BENELUX STATES

Fuddle Dance Radio Netherlands
Magic Radio Netherlands
MASSIVE CHAOS (Massive Chaos)
NRG Radio Netherlands
Radio DRP Netherlands
Radio Reflex Belgium
Radio Reimerswaal Netherlands
Shouted FM Netherlands
The Jukebox Netherlands

EUROPE - GERMANY

Cordless Radio Germany
HI-FIVE.Radio Germany
Jam FM Germany
radio 42 Germany
Sunshine Live Germany

UK - WEST

Bullet FM Wales

UK - EAST

YMCA Radio UK

UK - NORTH

Real Dance Radio UK
Spark FM Sunderland
The Mix Radio UK

INTERNET ONLY

1 Mix Radio UK
B2B Live UK
Energy FM UK
maXdance Internet Radio (UK)
SSHradio Limited

UK - LONDON

Capital FM Network UK
Clubland FM
Freek FM London
Gaydio UK
Groove London Radio
Radio Active UK
Soul Beat Radio UK

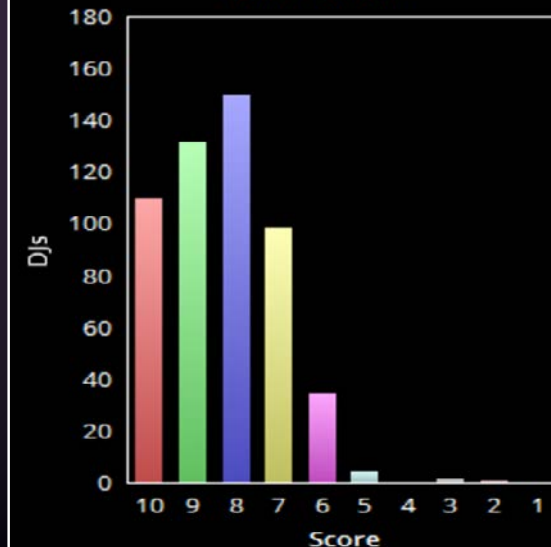
Average score (out of 10)



Tastemakers score (out of 10)



Honeyz - Definately Something Go/Freaktone



We pride ourselves in our presentation and believe success often lies within the finer details.



STAGE FIVE: LICENSING

We have so far attracted offers from around 12 International record labels including some of the very best labels within their respective territories.

We have already signed deals with Saifam Music (one of the best labels in Italy), Blanco Y Negro (Spain's best label), Sounds United (run by Dieter Stemmer and one of the leading labels in Germany, Austria and Switzerland), Cricket Hill Music (Benelux), Nu Age Music (Poland), and Friday Fox Recordings (UK) and Freaktone Records.

We have turned down many other offers and are still actively engaged with other top labels and totally confident in securing additional deals. We are very happy with the licensing results to far and the above labels are already generating further success for the the single around the World.

Like with many of our campaigns. We state a 4 to 6 month campaign, but when licensing comes into play we are often involved for a year or more as it gains additional promotion as it is released around the World.

SUCCESSFULLY SIGNED TO



STAGE FIVE: LICENSING (CONT.)

The record has already started appearing on a number of international music compilation CDs.

*The number of compilations continue to grow on a weekly basis, the images presented here only represents a few of the compilations at the time of writing.

COMPILATION ALUMS*





CAMPAIGN SUMMARY

The results of this campaign really do speak for themselves - high chart placements, fantastic DJ support, International radio support, and licensed to incredible labels. The exciting thing is that each of those labels will now do further promotion which opens the track up to many new exciting possibilities.

The client has already performed the track at many venues and with the future publishing and sales income the campaign will have paid for itself many times over. All in all another very successful campaign!

"Can't believe it, so happy. Thanks for everything, I know you guys have been working really hard to get the record up there to No1, really truly appreciate it. X" - Honeyz

NUMBER #1 MUSIC
WEEK POP CHART

NUMBER #3 MUSIC
WEEK CLUB CHART

NUMBER #1 NET
RADIO CHART

A-LIST DJ SUPPORT

SIGNED TO LABELS WORLDWIDE

DEEJAYWORX #32 TOP100 #20 ASIA #31 AFRICA

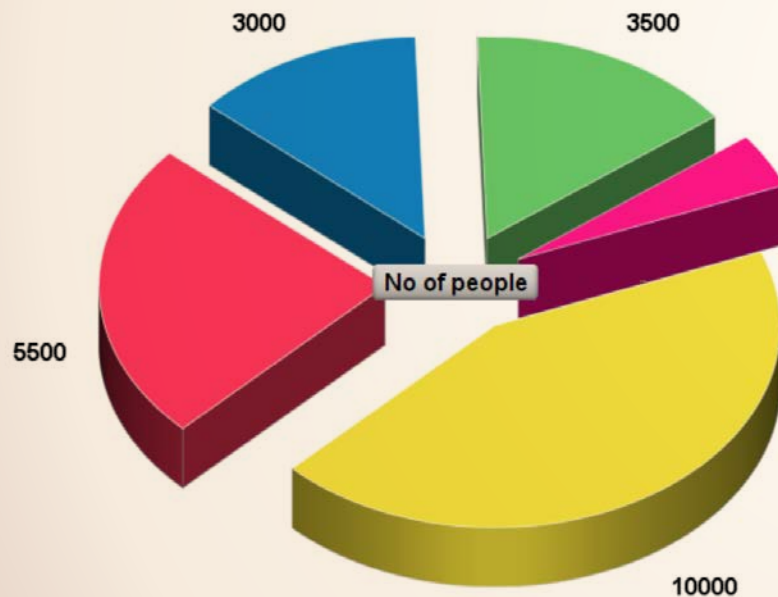
#2 DOWNLOAD CHARTS #30+ LIVE SHOWS SINCE LAUNCH

(*Details correct as of 10th December 2015 - Campaign still in progress)

Our campaigns create an International awareness for your brand, single and or project, and whether you are trying to get noticed within the core of the music industry or create a unique buzz in a specific demographic for your brand with the general public, our campaigns serve both these purposes.

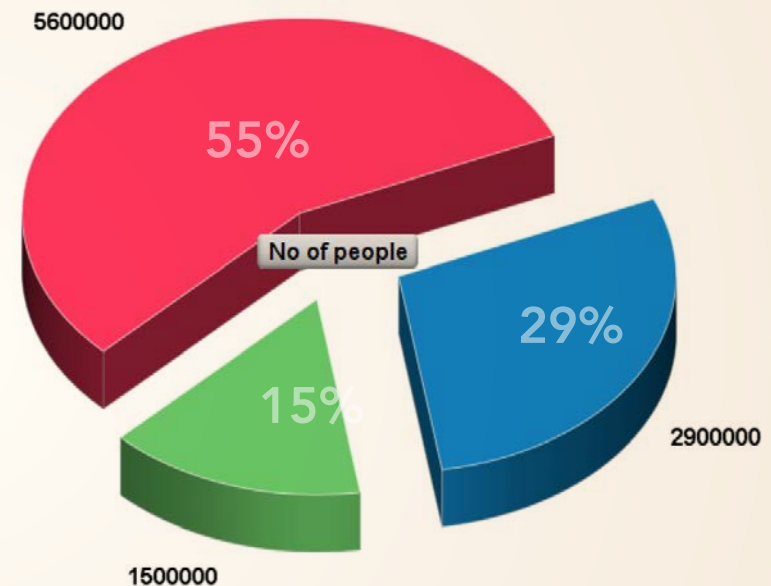
Music Industry Reach

■ DJS ■ BLOGGERS ■ RECORD COMPANY ■ RADIO ■ OTHER



General Public Audience Reach Over 1 Month (55% Male 45% Female)

■ AGE 18 - 30 ■ AGE 31 - 40 ■ AGE 41+



The charts here are only an approximation, and infact a hugely successful project which takes on an organic growth above our foundation building blocks can create an awareness which far exceed the figures listed here - into the hundreds of millions.

Our international distribution network.

Our internal distribution network is second to none, with established partnerships in place in every major territory in the world. Our publishing Network is equally as impressive with offices spanning over 38 countries!



ADDITIONAL SERVICES

Video Production & Promotion

Music Videos are a HUGE asset when developed in conjunction with and in addition to one of our campaigns. They can often help to attract even stronger licensing offers from the international labels, which obviously helps us build a much bigger global awareness for the artist, single and or brand.

We believe in keeping costs as low as possible when making a music video, but we still need to achieve a professional broadcast quality video. To us it is all about having the right and often simple idea that captivates the imagination of the TV and media channels producers.

We work very closely with many tried and tested video production teams and video directors. We can help you to establish big budget music videos with all the bells and whistles, or just promo videos perfect for your social networks.

The main thing is, we can help you to achieve this within a very sensible budget and a fast time frame.



ADDITIONAL SERVICES

In-house Record Labels

We run two successful independant record labels, Freaktone Records and Deepstate records. These platforms are available & optional to all our Audiofreaks clients specifically for campaign material.

Our In-house labels have fantastic global distribution partnerships in place ensuring your music is supplied to every major digital music retailer in the world.

We often recommend using our in-house label for distribution in any territories where we have not already secured 3rd party licensing partnerships with other record labels.

Our label distribution network reaches over 500 global retailers!



ADDITIONAL SERVICES

COMPLETE SERVICE LIST

Our campaigns are a combination of various Audiofreaks services tailored to your needs and requirements. Each service may also be engaged individually if required. For a full description of each service please contact dale@audiofreaksmusic.com and ask for a copy of the services guide.

Original Song Creation	Tastemaker DJ Promo	Spotify Promo	Artist Webdesign
Remix Package	Mainstream DJ Promo	Youtube Promo	Graphic Design
A&R Consultancy	Billboard Promo	Public Promotion	Publishing
Mixing	Digital Radio Promo	Holiday Resort Promo	International Licensing
Mastering	UK Regional Radio	Artist Styling/Brand	
Studio Hire	UK National Radio	Artist Development Plan	
Lyric Video	Video Promotion	Artist PR	
Full Music Video	Bloggers Promotion	EPK Press Kits	

- Production
- Promotions
- Artist
- Other



“Myself and our whole team are so proud of the business we have created in Audiofreaks Music Solutions. Yes, we are essentially an Artist/Label Services platform, but unlike other similar models which focus solely within their own territory, we have developed a totally unique approach to ensure levels of International success for our clients on top of the UK activity, exposure and chart success.

One of the main things that sets us apart, is that it is our own family of writers, producers and remixers creating the music, and that makes us fully invested in every project - not only from a business perspective, but also emotionally.

We are not a facilitating business which solely looks to generate upfront profit first and foremost, and instead are completely led by our collective passion for great music and artists, helping both fulfill their potential. In a nutshell, we are just like you, and we really do care.

I'm proud of the fact that we now work for major label artists and independent artists, and are commissioned by major industry executives and managers, and I'm also proud of the fact that as our campaigns have got better and better, we are taking on less and less to give more attention to the hand picked clients we choose to work with.

Since the beginning of 2015, we have seen our campaign projects occupying the Top 10 of the various Music Week Charts on an almost weekly basis, making us one of the key competitors to the Major Label's own promotional vehicles. Each of our campaign projects hit the charts and went onto secure multiple International licensing deals, accumulating in Worldwide releases and a global awareness for the artists, singles and brands. We are not just a promotional company, but an international music solutions company. Your music is our passion.”

Matt Meyers, Managing Director



YOUR MUSIC.
OUR PASSION.

PROMOTION
WORLDWIDE
BRANDING
HITMAKING
SOLUTIONS
CHARTING
AWARENESS
LICENSING

CONTACT US

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